

ABSTRACT OF THE DISCLOSURE

A server sends a Web page including product information to at least one customer terminal, in response to accessing from the customer terminal. The server receives contact information sent from the customer terminal, in association with the sent Web page. The server acquires information regarding a customer corresponding to the at least one customer terminal, in accordance with the received contact information. The server acquires information regarding a corresponding sales staff, in accordance with the acquired information regarding the customer. The server sets an e-mail address included in the acquired information regarding the sales staff as an addressee. Then, the server sends an e-mail including the acquired information regarding the customer and the received contact information, to a sales staff terminal.